

In this issue:

- **New site zones in on building and construction**
- **Fire up your business for 2008 with BCITO Career Launcher and win!**
- **Registered Master Builders Carters 2007 Apprentice of the Year winners**
- **BCITO Christmas closing hours**

### **New site zones in on building and construction**

The BCITO has launched a new recruitment and information website

[www.constructionzone.co.nz](http://www.constructionzone.co.nz).

Construction Zone is about real skills, real work, real life. The BCITO have designed the site to be the place to go for the latest information on careers and opportunities in the building and construction industry.

The site targets students, their parents, teachers and apprenticeship seekers and provides them with information about building apprenticeships, targeting their specific needs and perspectives.

The new site aims to answer the frequently asked questions job seekers and decision influencers have about careers in building and construction including the types of jobs that are available, career pathways and how to get started in the industry.

BCITO chief executive Ruma Karaitiana says "Many people identify construction with carpentry and aren't aware of the wide range of opportunities that are available in the industry or how to get started in an apprenticeship. Whether you are looking to become a plasterer or work your way up to top management level, the building and construction industry offers a wide range of exciting careers".

The BCITO recognises that different groups of people have very different questions about apprenticeships and [www.constructionzone.co.nz](http://www.constructionzone.co.nz) caters directly to these groups with relevant and easy to understand information. As well as meeting the needs of young people, the site provides information for parents and teachers, acknowledging the critical role they have in shaping students future careers.

The websites tagline – 'real skills, real work, real life'™ – reflects the qualities of the building and construction industry that attract many of its candidates. "Jobs in building are all about practical hands on skills, problem solving and creative solutions. It's tangible, real, and at the end of the working day you are able to stand back and be proud of you have created" says marketing and communications manager Rachel Winter.

The BCITO will be adding interactive features to Construction Zone in 2008 including competitions, forums, interactive learning tools and games, and videos of real life apprentices talking about their experiences on the job.

### **Fire up your business for 2008 with BCITO Career Launcher and win!**

To kick off its latest online tool Career Launcher, the BCITO are running a special offer for BCITO approved employers.

Employers simply register their details and apprenticeship vacancy on Career Launcher and go in the draw to win one of three Broil King Crown 90 barbeques RRP:\$1499.\* The offer is only available to 31st March 2008. For more information or to list an apprenticeship vacancy

go online at [www.bcito.org.nz](http://www.bcito.org.nz).

\*Terms and conditions apply and can be viewed online at [www.bcito.org.nz](http://www.bcito.org.nz)

---

**Registered Master Builders Carters 2007 Apprentice of the Year winners**

The regional Registered Master Builders Carters 2007 Apprentice of the Year competitions culminated with the announcement of the National Apprentice of the Year title at an awards ceremony in Wellington.

The BCITO congratulates all apprentices and their employers who participated in the competition. To view the regional and national winners of the Apprentice of the Year competition go online at [www.bcito.org.nz](http://www.bcito.org.nz).

---

**BCITO Christmas closing hours**

All BCITO offices will close at 2pm on Friday 21<sup>st</sup> December and reopen on Monday 14<sup>th</sup> January. The team at the BCITO wish you all a safe and happy Christmas.

[Visit the BCITO website](#)

[Please remove me from the mailing list](#)

[Make a suggestion](#)