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BCITO Career Launcher – connecting people with apprenticeships

The BCITO is connecting people in the building and construction industry through its latest online tool Career Launcher.

Career Launcher allows approved BCITO employers to advertise apprenticeship vacancies online to a targeted audience of apprenticeship seekers.

To kick off Career Launcher, the BCITO is running a special offer for BCITO approved employers.

Employers simply register their details and apprenticeship vacancy on Career Launcher and go in the draw to win one of three Broil King Crown 90 barbeques RRP:\$1499.*

A number of employers have gone into the January barbeque draw and there are still 2 more barbeques to be won in February and March! Interest from apprenticeship seekers has also been strong. Over 300 people have registered on the site to receive email updates every time a new job matching their criteria is listed, proving that interest in choosing a career in the building and construction industry is still strong.

There is a simple three step process to advertise an apprenticeship vacancy with Career Launcher online at www.bcito.org.nz.

1. Register as an employer

Employers must meet certain criteria to take on an apprentice. Companies who are not currently training with the BCITO will require approval.

2. Build your company profile

Personalise your profile by adding your company logo or images of your latest project or team members.

3. Add the apprenticeship details

Outline the type of person you are looking for or use the custom designed template.

The offer is only available to 31st March 2008. *Terms and conditions apply and can be viewed online at www.bcito.org.nz

If you know someone who is looking to employ an apprentice – pass this email on and help to launch a career in building and construction.

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